

2071658071

Note for Marin, Wendy

From: Casazza, Debra
Date: Mon, Nov 6, 1995 9:18 AM
Subject: POS REQUEST
To: Marin, Wendy

Wendy,

Here are the POS numbers you requested for the Virginia Slims August V-Wear promotion:

PACK PROMOTION -
Packaging - 85037
Display Header - 85038
Poster - 85039
Dangler - 85040
B-Header - 85041
Laminated Catalog Card - 85042
Sell Card - 85043

CARTON PROMOTION -

Packaging - 85044
Display Header - 85045
Poster - 85046
Dangler - 85047
Laminated Catalog Card - 85048 *extra full standing sale!*
Sell Card - 85049

Carton Insert - 85050
Carton Insert Sticker - 85051 *extra*

Catalog - 85052 *v*
Direct Mail - 85053

I would appreciate it if you could forward the incentive details as soon as you can.

Thanks, Debbie